SOLAR 2014
CONFERENCE & EXPO
Presented by AUPVSEE & Australian Solar Council

POST EVENT REPORT

8 – 9 May 2014

Melbourne Convention & Exhibition Centre

www.solarexhibition.com.au

AUPVSEE
Australian PV Solar Energy Exhibition

AUSTRALIAN
SOLAR COUNCIL
THE NATIONAL VOICE OF SOLAR

SOLAR 2014 CONFERENCE & EXPO
Presented by AUPVSEE & Australian Solar Council

THANK YOU TO OUR SPONSORS & SUPPORTERS

PLATINUM SPONSORS

solari energy

Hareonsolar

SILVER SPONSORS

AMI AUSTRALIAN MICRO INVERTERS

positronic manufacturing pty ltd

CONFERENCE SPONSORS

ACSolar Warehouse

YINGLI SOLAR

[e] enphase® ENERGY

EVENT GUIDE SPONSOR

SUNSINK SAVE THE SUN FOR TONIGHT

EVENT BAG SPONSOR

The voice for Australia's clean energy industry ecogeneration www.ecogeneration.com.au

EVENT SUPPORTERS

SEIA Australia's future is SOLAR Solar Energy Industries Association INC

ENERGY STORAGE NORTH AMERICA

CESA CALIFORNIA ENERGY STORAGE ALLIANCE

MEDIA PARTNERS

ENERGY SOURCE & DISTRIBUTION

Solar Progress

sustainability matters www.sustainabilitymatters.net.au

ECD ELECTRICAL+COMMS+DATA SOLUTIONS www.ECDsolutions.com.au

ONLINE PARTNER

RE neweconomy Tracking the next industrial revolution

SOLAR 2014
CONFERENCE & EXPO
Presented by AUPVSEE & Australian Solar Council

EXECUTIVE REPORT

Dear Colleague,

The Australian Solar Council together with international partner AUPVSEE presented SOLAR 2014 on the 8 - 9 May 2014 at the Melbourne Convention & Exhibition Centre.

SOLAR 2014 attracted a record 3000+ registered delegates from 25 countries over the two days. Delegates had the opportunity to view 70 exhibitors and attend 3 concurrent conference streams focused on industry and policy, scientific and research, and solar installer professional development training, organised in conjunction with the Solar Energy Industries Association (SEIA).

Also being held alongside SOLAR 2014 was the official launch of the first ever Australian Energy Storage Conference & Exhibition. This allowed visitors the opportunity to meet, network and do business with the critical players in the industry all under one roof.

Participant feedback confirms that Solar 2014 was bigger and better than ever, incorporating a strong industry focused conference program, an exceptionally well organised exhibition and unlimited networking opportunities.

The Solar Conference & Exhibition will return next year to the Melbourne Convention and Exhibition Centre on the 7th – 8th May 2015.

We look forward to seeing you there!

Kind regards

John Grimes
Chief Executive Officer
Australian Solar Council

"Solar 2014 was really buzzing – a great forum for strengthening relationships with existing customers as well as making contact with new ones. Well done to the Solar 2014 team!"

Conference Sponsor/Exhibitor – Yingli Solar

"We were very happy with the show and found the attendees were all genuinely interested in solar and looking for the latest and newest things to help push their business along. The first day was especially busy and feel we will get some good traction from the event."

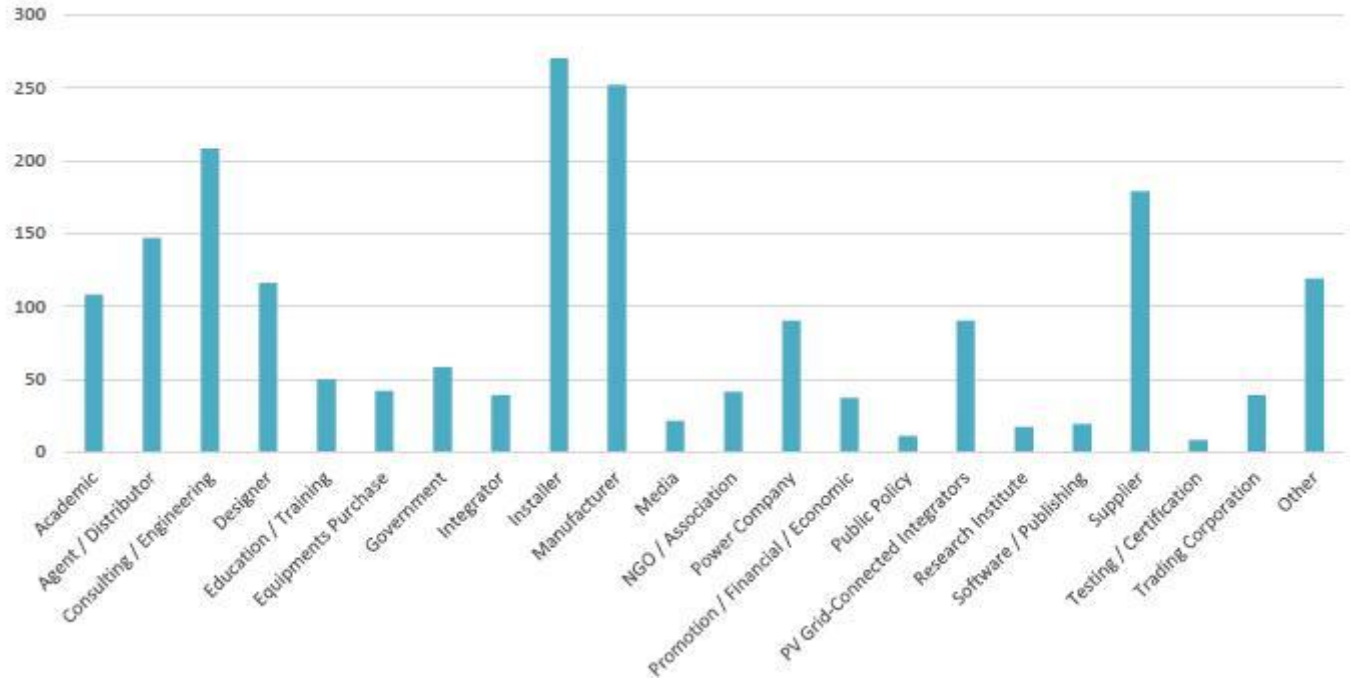
Silver Sponsor – Australian Micro Inverters

SOLAR 2014
CONFERENCE & EXPO
Presented by AUPVSEE & Australian Solar Council

2014 EVENT STATISTICS

Registered delegates: 3000
Exhibiting organisations: 70
Conference Presenters: 60

Industry breakdown of participants



Participants from over 25+ countries including:
Australia
Austria
Canada
China
France
Germany
Hong Kong
India
Japan
Malaysia
Netherlands
New Zealand
Singapore
Slovakia
South Korea
Spain
Sri Lanka
Switzerland
Taiwan
United Kingdom
United States
and the Pacific Islands

SOLAR 2014
CONFERENCE & EXPO
Presented by AUPVSEE & Australian Solar Council

2014 CONFERENCE PRESENTERS

Masoud Abshar
Managing Director, Magellan Power

Professor Aliakbar Akbarzadeh

Professor Lu Aye

Grant Behrendorff
Managing Director, AC Solar Warehouse

Kobad Bhavnagri
Head of Australia, Bloomberg New Energy Finance

Christian Bindel
Technical Manager, Yingli Solar - Australia, New Zealand and the Pacific

Manuel Blanco
Director, Australian Solar Thermal Research Initiative

Steve Blume
President, Australian Solar Council

Geoff Bragg
NSW Chairman,
Solar Energy Industries Association (SEIA)

Ric Brazzale
Managing Director, Green Energy Trading

The Hon. Mark Butler MP
Shadow Minister for Environment, Climate Change and Water

Daman Cole
Managing Director, Yingli Solar - Australia, New Zealand and the Pacific

Professor Gavin Conibeer
University of New South Wales

Minister Simon Corbell
ACT Minister for the Environment and Sustainable Development

John Cutler
Managing Director, Keemin Pty. Ltd

Dr Mark Diesendorf
University of New South Wales

Mark Donaldson
System Designer, Going Solar

Nathan Dunn
Managing Director APAC, Enphase Energy

Laura Eadie
Research Director, Sustainable Economy Program – Centre for Policy Development

Barbara Elliston
Director, Easy Warm Ltd

Brian England
Self Sufficiency Supplies

Professor Thomas Faunce

Doug Fletcher
Chief Executive Officer, Solari Energy

Garth Freeman
Managing Director, Sunjuice Solar

Ivor Frischknecht
Chief Executive Officer, ARENA

Robert Galyen
Chief Technical Officer, Amperex Technology Ltd

Michael Gartner
Managing Director, Photon Energy Australia Pty Ltd

Martin Green
Scientia Professor, University of New South Wales

John Grimes
Chief Executive, Australian Solar Council

Professor Chennupati Jagadish

SOLAR 2014
CONFERENCE & EXPO
Presented by AUPVSEE & Australian Solar Council

2014 CONFERENCE PRESENTERS

Sean Jobe
Business Development Manager, Ecoult

Warwick Johnston
Managing Director, SunWiz

Professor Jordan Louviere

Emma Lucia
Business Analyst, Climate Works

Associate Professor Chris Lund
Murdoch University

Senator Christine Milne
Leader of the Australian Greens

Glen Morris
Managing Director, SolarQuip

Nigel Morris
Director, SolarBusinessServices

Andrew Nichols
Vice President of Sales, SolarBridge

Fiona O'Hehir
Chief Executive Officer, Greenbank Environmental

Giles Parkinson
Editor, RenewEconomy

Matthew Power
Senior Manager, Small-scale Renewable Energy Scheme, Clean Energy Regulator

Professor Wasim Saman
University of South Australia

Rod Scott
Managing Director, Selectronic Australia

Emeritus Professor Geoff Smith

Wayne Smith
Director, Clean Economy Services

Mike Swanston
Group Manager - Customer Advocate, Energex

Rob Taber
Director, New England Solar Power

Tania Urmee
Murdoch University

Matt Vella
Managing Director, MPV Group

Geoff Walker
Queensland University of Technology

Dr. Hongxia Wang

Graham White
Business Development Manager, GL Garrad Hassan

Dr Stephen White
CSIRO

Mark Williamson
A/g Executive General Manager – Renewables and Carbon Farming Division, Clean Energy Regulator

Raymond Paul Wilson
Vice-President, Hareon Solar

Harry Wolkenfelt
Managing Director, Solar Insurance & Finance

Councillor Arron Wood
City of Melbourne

Oliver Yates
Chief Executive Officer, Clean Energy Finance Corporation

SOLAR 2014
CONFERENCE & EXPO
Presented by AUPVSEE & Australian Solar Council

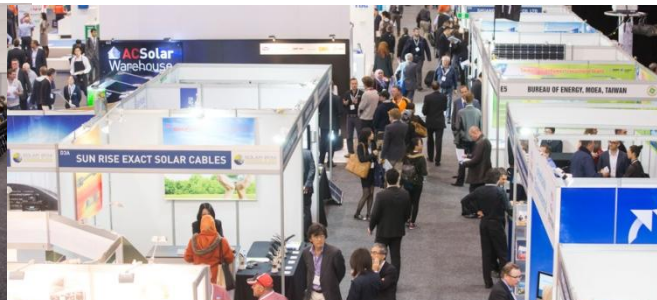
2014 EXHIBITING ORGANISATIONS

A1Highways
AC Solar Warehouse
All-Energy Australia
Anhui Schutten Solar Energy Co., Ltd.
Anhui Sun Create Electronics Co., Ltd.
ATA - Renew Magazine
Australian Energy Storage Conference and Exhibition
Australian Micro Inverters Pty Ltd
Australian Renewable Energy Agency (ARENA)
Australian Solar Council
B&B Power Co., Ltd
Beyond Zero Emissions
Bosch Power Tec
Bureau of Energy, Ministry of Economic Affairs, Taiwan
BYD Company Limited
Chang Zhou Painuo Electron Co.,Ltd.
Cobalt Solar
Cryogel
EcoGeneration Magazine
ET New Energy (Nanjing) Co., Ltd
Franklin Electric
GE Power & Water – Energy Storage
GeoModel Solar
Green Energy Trading
Green Power Company
Greenbank Environmental
Hareon Solar Technology Co., Ltd./ Jiangyin Hareon Power Co., Ltd.
HLP Controls
JA Solar Holdings Co., Ltd.
JB Battery
JoPro Industry
LEONI (SEA) PTE LTD
Master Electricians Australia
MCA Battery Manufacture Co., Ltd
Narada Power Source Co., Ltd.
National Electrical and Communications Association (NECA)
Ningbo Jinghua New Energy Technical Co., Ltd
Ningbo Sun Rise Exact Industrial Co., Ltd.
Phoenix Contact
Positronic
Power Equipment Pty Ltd
RFI Solar
Risen Energy Co., Ltd.
RMIT UNIVERSITY
S&C Electric Company
Selectronic Australia Pty Ltd
Shanghai Jiukai Wire & Cable Co., Ltd
Shenzhen SL Solar Co., Ltd.
Shenzhen SOFAR Solar Co.,Ltd
Shuangdeng Group Co., Ltd
Si Clean Energy
Sichuan Changhong Battery Co., Ltd
Skillbuild Training
SMA Australia
Solar360
Solar Citizens
Solar eCRM
Solar Energy Industries Association (SEIA)
Solari Energy
SolarPlus Design / Solar Gold Cert.
Sopray Energy Co., Ltd
SPLASH Monitoring
SWINBURNE UNIVERSITY
Vulcan Energy Pty Ltd - SUNSINK
Yingli Solar
Zero Motorcycles
ZHEJIANG CARSPA NEW ENERGY CO., LTD

We look forward to seeing you next year!

SOLAR 2015
CONFERENCE & EXPO
Presented by AUPVSEE & Australian Solar Council

7 – 8 May 2015

Melbourne Convention & Exhibition Centre

www.solarexhibition.com.au